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PATENT

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Date:

3 June 2004

Heather J. Roth
Heather J. Roth

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER 10/790, 330	FILING DATE 1 March 2004	FIRST NAMED INVENTOR Richard König	ATTY. DKT. NO. HMM-100
TITLE Method and System for Advertisement Detection and Substitution		ART UNIT 2611	EXAMINER Unknown

Mail Stop Missing Parts
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Please amend the application as follows prior to Examining the Application:

In the Title Page (page 1)

*Be it known that we, Richard König, Charles A. Eldering, Michael A. Plotnick and Patrick Igoe
Patrick T. Igoe have invented certain new and useful improvements in*